



SCHOOL OF BUSINESS AND SOCIAL SCIENCES
AARHUS UNIVERSITY



International degree programmes

at Aarhus BSS
in Denmark





Aarhus BSS

Bachelor's degree programmes

Aarhus

BSc in Economics and Business Administration with a profile* in:

- Business English and Culture
- Business in China and Other Emerging Markets
- Corporate Communication
- Financial Management
- Global Business
- Innovation and Entrepreneurship
- Sustainable Business

BA in Marketing and Management Communication

Herning

BSc in Economics and Business Administration with a profile* within:

- Global Marketing
- International Business
- Strategic Human Resource Management

Bachelor of Engineering in Global Management and Manufacturing

* Profiles are subject to change

Master's degree programmes

Aarhus

MSc in Economics and Management

MSc in Political Science

MSc in Quantitative Economics

MSc in Economics and Business Administration

- Business Intelligence

- Finance

- Finance and International Business

- Information Management

- Innovation Management and Business Development

- International Business

- International Economic Consulting

- Logistics and Supply Chain Management

- Management Accounting and Control

- Marketing

- Strategy, Organisation and Leadership

MA in Corporate Communication

Herning

MSc in Economics and Business Administration

- Marketing and Business Innovation

MSc in Engineering - Technology Based Business Development

PhD programmes

Aarhus

Aarhus BSS Graduate School



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Bachelor's and Master's degree programmes:

bss.au.dk/bachelor

bss.au.dk/master

PhD programmes:

bss.au.dk/phd

Why choose Aarhus BSS?

As a student at Aarhus BSS, you will be part of a challenging and international study environment. And you get to study at a broad business school, which is part of a top 100 university and set in beautiful campus surroundings.

Aarhus BSS is part of Aarhus University, which ranks among the top 100 universities in the world according to several international rankings. With more than 15,700 students, Aarhus BSS is one of the largest business and social science units in Europe.

More than 2,000 international students and 90 nationalities are represented on campus. As a student at Aarhus BSS, you will thus become part of a challenging and international study environment where academic and social activities go hand in hand.

A BROADER UNDERSTANDING

The term 'broad business school' implies that Aarhus BSS is more than business. We place business disciplines in a broader context by letting them thrive alongside our strong core fields of psychology, political science and law. Housing all of these disciplines enables us to provide students and faculty with ample opportunities to meet, work side by side and initiate relevant interdisciplinary collaborations for the benefit of our stakeholders and the world around us.

As a student at Aarhus BSS, you will not only achieve a highly specialised knowledge

within your particular field of study. You will also get a broader understanding of how your field interacts with other fields and with the challenges faced by the business community and society.

We employ more than 575 dedicated and passionate academic staff members and offer internationally recognised high-quality degree programmes.

STRENGTHEN YOUR FUTURE CAREER

At Aarhus BSS, we have a close and constant dialogue with public and private organisations. This is to ensure that our degree programmes and the skill-sets of our graduates are relevant not only for today's labour market but for life-long careers.

We strive to provide you with a sound theoretical foundation for your future working life and create opportunities for you to apply your theoretical knowledge in practice. Through teaching that combines theory with case-work and practical examples, you will get the academic competences and practical skills that enable you to meet the expectations of the Danish and the international labour markets.

To help you get your career off to a good start, our student career centre offers several career events. Here, you can meet our partner companies to discuss possible student jobs and internship. The career centre also offers career counselling and can assist you when you apply for your first job.



International accreditations



Aarhus BSS holds the esteemed international accreditations from AACSB (the Association to Advance Collegiate Schools of Business), AMBA (the Association of MBAs) and EQUIS (the European Quality Improvement System), the latter specifically applying to the school's business activities.

AACSB, AMBA and EQUIS are among the leading international bodies for assessing, improving and accrediting institutions of higher education within the field of management and business administration. The triple accreditation signifies that a school has achieved a sound balance between high academic quality and professional relevance through close collaboration with the national and international business communities.



READ MORE

bss.au.dk/accreditations



Aarhus BSS gives you **more opportunities**

At Aarhus BSS, we conduct first-rate academic research and teaching. We are strongly dedicated to imparting to our students exactly the knowledge, skills and experiences that are essential for building professional careers in a global marketplace. As a student, you will get the chance to put your academic knowledge into practice, think in innovative ways away from business as usual and gain a comprehensive understanding of the complex, global world.

As a broad business school, we aim to add value to society by creating knowledge within and across the school's core disciplines – from finance, business economics, accounting, marketing, management, corporate communication and business engineering, to psychology, law, political science and public administration.

Our broad scope enables us to attract researchers, lecturers and students from all over the world, who contribute to forming an international environment where academic and cultural views are exchanged, experiences gathered and friendships formed.

Our degree programmes are developed in close collaboration with our stakeholders from public and private organisations. Combined, this ensures a relevant programme portfolio in compliance with market needs both in Denmark and internationally.

STUDY ABROAD

Both at Bachelor's and Master's level, our students are encouraged to take a semester abroad at one of Aarhus BSS' approximately 300 partner universities around the world.

Studying abroad is an excellent opportunity for you to expand your horizon academically, culturally and personally, and for you to acquire valuable international experiences and qualifications that are in high demand in many companies and organisations.

CAREER SERVICE AND INTERNSHIPS

On several Master's programmes, you may also have the possibility to combine your studies with an internship in a private or public company in Denmark or abroad. The school's career centre is ready to assist you in finding an internship and with any related matters.

AU SUMMER UNIVERSITY

As a student at Aarhus BSS, you also get the opportunity to take courses at AU Summer University, which takes place on campus in July and August. Each year, more than 75 courses are offered and approx. 1,300 Danish and international students attend courses at Bachelor's, Master's and PhD levels.



READ MORE

Study abroad:

bss.au.dk/studyabroad

Aarhus BSS Career:

studerende.au.dk/en/career/bss

AU Summer University:

au.dk/summeruniversity

Bachelor's degree programmes

Our international Bachelor's degree programmes provide you with the basic knowledge and core qualifications of a specific discipline.

You will acquire knowledge of applicable methodologies and theories as well as an insight into applied research, and you will become part of a culture where independent, innovative and critical thinking is highly valued and encouraged.

The common feature of the programmes is that they are all general three-year programmes. The content of the courses relates to political, business and/or public institutions, and you will acquire methods, theories and approaches to investigating and handling societal issues from different perspectives.

With a Bachelor's degree from Aarhus BSS, you will be qualified to take on various positions in your field, or you may proceed to do a relevant Master's degree.



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bss.au.dk/bachelor

Master's degree programmes

Our international Master's degree programmes are two-year specialised programmes that include a combination of mandatory courses and electives.

The programmes build on the basic core qualifications that you have acquired during your Bachelor's studies and qualify you to take on a career in your specific field.

At the Master's level, you gain specialist knowledge and acquire advanced academic qualifications to develop solutions to issues pertaining to companies and organisations in the public and private sectors.

Some of the school's programmes offer various specialisations within a single programme. For instance, the MSc in Economics and Business Administration offers 12 different specialisations, which are designed to meet the market needs:

- Business Intelligence
- Finance
- Finance and International Business
- Information Management
- Innovation Management and Business Development
- International Business
- International Economic Consulting
- Logistics and Supply Chain Management
- Management Accounting and Control
- Marketing
- Marketing and Business Innovation
- Strategy, Organisation and Leadership



READ MORE
bss.au.dk/master



PhD programmes

At Aarhus BSS, we devote extensive resources to attracting and developing the most outstanding talents before, during and beyond the PhD. We recruit promising research talents from Denmark and abroad and offer highly competitive salaries (over EUR 45,000 per year) and internationally competitive career paths from graduate level to tenured employment and beyond.

The school's annual intake of PhD students has increased over the years, and in 2016, the total number of PhD students enrolled at Aarhus BSS Graduate School is close to 275.

As a PhD student, you will benefit from our strong research environments, where you will interact with experts within your field of interest and find numerous opportunities and freedom to pursue the unexpected.

The graduate school welcomes applications for PhD programmes under various schemes: the three-year scheme, the four-year scheme and, at some programmes, also a five-year scheme.

Applicants for the three-year scheme must hold a relevant Master's degree based on a relevant qualifying Bachelor's degree or corresponding degree. Applicants for the four-year scheme must have commenced a relevant Master's degree based on a relevant qualifying Bachelor's degree before applying and, during the PhD degree programme, must pursue completion of a Master's

degree at the school. The five-year scheme requires that applicants complete a Master's degree over the course of their PhD studies at the school. This scheme is currently only available for a limited number of our PhD programmes.



THE SCHOOL OFFERS THREE PHD PROGRAMME OPTIONS:



Student life



OUTSTANDING STUDY ENVIRONMENT AND CAMPUS

Aarhus BSS offers programmes taught at two campuses, one in Aarhus and one in Herning.

Both campuses have common and recreational areas for students and staff, and we put a lot of effort into introducing our international students to campus life. The school's increasing international student and staff population contributes to enhancing the dynamic and vibrant atmosphere on campus and in the two cities in general. On several occasions, the campus in Aarhus has been shortlisted as one of the most beautiful university campuses in the world.

Aarhus BSS has a lively study environment with diverse and popular clubs, societies and associations, which allow the students to pursue a variety of academic, political and social interests and extracurricular activities during their studies. For instance, as a student, you can directly influence your degree programme and the overall development of the school by becoming a member of the boards of studies and the academic council.

STUDENT TO STUDENT

Many questions arise when you are contemplating moving to another country to study. At Aarhus BSS, we have many international students who all had their own thoughts about coming to Denmark

when they were choosing where to study. In order to help new international students get an impression of life in Aarhus, Herning and Denmark, we have introduced a service called "Student to Student".

"Student to Student" offers you the opportunity to pose any questions you might have about living and studying in Denmark to a student from your home country who is already living in Denmark and has been or is a student at the school. In this way, you can learn about the cultural differences and similarities and share your thoughts and concerns about leaving home and settling abroad with someone who has already experienced it.

“ Aarhus BSS was the perfect choice for me, as I wanted to study at a top university with good rankings. The academic level is very high, and the international environment makes it the perfect setting. I appreciate that the school also has a sharp focus on career development. The career centre offers counselling and events for students, which can help you in your development and also prepare you for entering the labour market.”

Alexandra Dragomir
Student from Romania
MSc in Economics and Business Administration – Marketing



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bss.au.dk/studenttostudent

Living in Denmark



Located in the southern part of Scandinavia, Denmark is the gateway between Scandinavia and the rest of Europe. Denmark is a coastal country with mostly flat landscapes, green fields and forests. Because of the flat landscape, the bicycle is the preferred means of urban transport.

Denmark is a green, clean, safe and secure country with a low crime rate. The Danes are a peaceful people, and the tone between them is relaxed, informal and often ironic. For Danes, 'hygge' – the concept of cosiness – is an essential part of life. Maybe that is why Danes have been named the happiest people in the world on numerous occasions.

Most Danes are proficient in English, so you will find it easy to communicate in Denmark even if you do not speak Danish. At Aarhus BSS, several departments only communicate in English due to the high number of international staff members and students.

LIVING COSTS

The standard of living is high, and accommodation, food,

transport and leisure costs are therefore also relatively high in Denmark in comparison with many other countries. However, living expenses will, of course, also vary according to your personal requirements and standards. Below, we have listed some approximate living costs in Denmark.

JOB OPPORTUNITIES

There is a growing demand on the Danish labour market for an international workforce, and as an international student, you will have many opportunities to find a job once you have completed your degree. You can also find a student job while you are studying here. Aarhus University's Job and Project Bank is a very useful website for finding relevant job openings and information about working in Denmark. The school's career centre can be very helpful in providing you with useful information and guidelines before you apply for your first job. The centre also provides guidance on work permits and how to write job applications and CVs.

Housing/rent

EUR 330-530/month

Insurance – accident and personal belongings

EUR 270/year

Food & daily expenses

EUR 200-350/month

Calls from cell phone

EUR 0.1/minute in DK
EUR 0.2/minute in the EU

Bus ticket

EUR 2.70/ ride

1 EUR = approximately DKK 7.40
1 USD = approximately DKK 6.70
(September 2016)



READ MORE

www.denmark.dk

www.visitdenmark.com

www.studyindenmark.dk

www.workindenmark.dk

Aarhus BSS Career:

studerende.au.dk/en/career/bss

Job and Project Bank:

jobbank.au.dk/en/

Living in Aarhus

Aarhus BSS' main campus is located in Aarhus, the second largest city in Denmark. The beautiful campus area is the perfect setting for a unique and dynamic academic environment. Students from various academic fields meet in the cafeterias, Friday bars, at Student House Aarhus, at concerts in the university park and around the city. The biggest social event of the year for students is the annual Regatta in the spring, where more than 20,000 students and spectators gather in the university park for an unforgettable day.

Regardless of where you are and where you want to go in Aarhus, you can reach it by bike – the beautiful beaches, the forests or the city centre. Aarhus has everything a “small big city” should have: theatres, concert halls, museums, bars, cafés, restaurants, sport venues, parks, shops and weekend markets. The city hosts numerous concerts and festivals every year. SPOT Festival showcases more than 130 upcoming bands, the three-day NorthSide Festival displays the most popular acts in alternative music, and the week-long Aarhus Festival in September is the largest themed culture festival in Scandinavia. Furthermore, the international travel guide, Lonely Planet, has named Aarhus as one of the top destinations in Europe to visit this year, and the city has been appointed European Capital of Culture in 2017.

AT A GLANCE

Aarhus has a population of 315,000, one third of whom hold a higher education, making Aarhus the most well-educated city in Denmark.



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www.aarhus.dk
www.visitaarhus.com

Living in **Herning**

Some of the degree programmes at Aarhus BSS are taught at Campus Herning approximately 80 km west of Aarhus, where the school's Department of Business Development and Technology is located. Campus Herning has approximately 1,800 students, 15 per cent of whom are international students.

The campus is a dynamic place, and it joins education, art and business life in one location. Moreover, it provides student housing to more than 400 students, and there is also a student house on campus with a gym and a café.

The campus also offers cutting-edge academic facilities and opportunities

for cooperation for both students and researchers. For instance, the business incubator Greenhouse offers an experimental environment, where potential businesses and innovative ideas can thrive and develop in collaboration between companies, researchers, students and other stakeholders.

The city of Herning is known for its interesting mixture of culture, education and industry. The city is also characterised by its entrepreneurial spirit and is known for supporting close ties between business life and education. Herning also has a busy nightlife, many museums, lots of cafés and various sports activities.

Furthermore, Herning is home to one of the most prominent arenas in Denmark, which attracts thousands of people each year for various shows, international sporting events and concerts with huge international names.

AT A GLANCE

Herning has a population of 45,000. It is located in the heart of the Jutland Peninsula.



READ MORE
www.visitherning.com



Who to contact

QUESTIONS ABOUT ADMISSION:

Admission Office

Tel: +45 8715 0720

E-mail: ba.admission@au.dk
(Bachelor's programmes)

E-mail: ma.admission@au.dk
(Master's programmes)

QUESTIONS ABOUT PRACTICAL MATTERS:

International Centre

Tel: +45 8715 0220

E-mail: ic@au.dk

QUESTIONS ABOUT ACADEMIC MATTERS AND STUDENT LIFE:

Corporate Communication

Tel: +45 8716 4332

E-mail: studies.bss@au.dk

Economics and Business Administration

Tel: +45 8716 4331

E-mail: studies.bss@au.dk

Economics and Management

Tel: +45 8716 5268

E-mail: counsellor@econ.au.dk

Political Science

Tel: +45 8716 5242

E-mail: stvejl@ps.au.dk

Programmes in Herning

Tel: +45 8715 1909

E-mail: studycounselling.auhe@au.dk

PhD programmes

E-mail: bphd@psys.au.dk

Practical information

APPLYING

The application procedures for Bachelor's programmes can be found at:
bachelor.au.dk/en/admission

The application procedures for Master's programmes can be found at:
masters.au.dk/admission

The application procedures for PhD programmes can be found at:
bss.au.dk/phd/application

RESIDENCE PERMIT

As an international student, you need to apply for a residence permit (non-EU students) or certificate (EU/EEA students) for your right to reside in Denmark.

We encourage you to consult the Danish government's website www.newtodenmark.dk to see if there are any special requirements for applicants from your country.

WHEN DO YOU START?

You are expected to begin your studies in Aarhus or Herning at the end of August, and a few degree programmes also commence at the end of January. At this time, the school will host an introduction day for all new students, where you will receive all relevant practical information. You will also be introduced to the academic and social aspects of student life at Aarhus BSS, meet your new classmates and get a tour of the campus.

ACCOMMODATION

Information about housing for international students can be found at:
www.au.dk/en/international-housing-office

TUITION FEES

Tuition is free for students with citizenship from the EU/EAA/Nordic countries. For other students, annual fees are: EUR 8,500 for Bachelor's programmes and EUR 10,000 for Master's programmes. Fees are subject to change.

For PhD programmes, the tuition fee is approximately EUR 14,000 per year. However, students meeting the requirements for enrolment on a PhD programme can apply for a scholarship, including tuition waivers, from the Graduate School.

For more information: bss.au.dk/phd





Aarhus BSS

AARHUS BSS

- is accredited by AACSB, AMBA as well as EQUIS for the school's business activities
- is part of a top 100 university
- has strong ties to the private and public sector
- offers a truly international experience with 80+ nationalities on campus
- attracts many international top researchers and lecturers
- offers an exciting student life with inspiring lecturers and numerous student activities
- provides a wide range of career services to students applying for a student job or searching for an internship.

FIVE GOOD REASONS TO CHOOSE AARHUS BSS AND DENMARK

1. Excellence and creativity
2. Innovative spirit
3. A safe and modern society
4. Equality and welfare
5. Clean and green

AARHUS

- is close to beaches and green forests
- is committed to becoming the most attractive student city in Denmark
- is designated European Capital of Culture in 2017.

HERNING

- offers an interesting mixture of culture, education and industry
- is known for its entrepreneurial spirit
- encourages close ties between business life and education.

DENMARK

- is among the most competitive business environments in the world
- is among the safest countries in the world, and the Danes are considered the most satisfied people in the world – and both factors contribute to making life here very comfortable
- almost everyone speaks English, so daily interaction with Danes is quite easy.